

WHO WE ARE

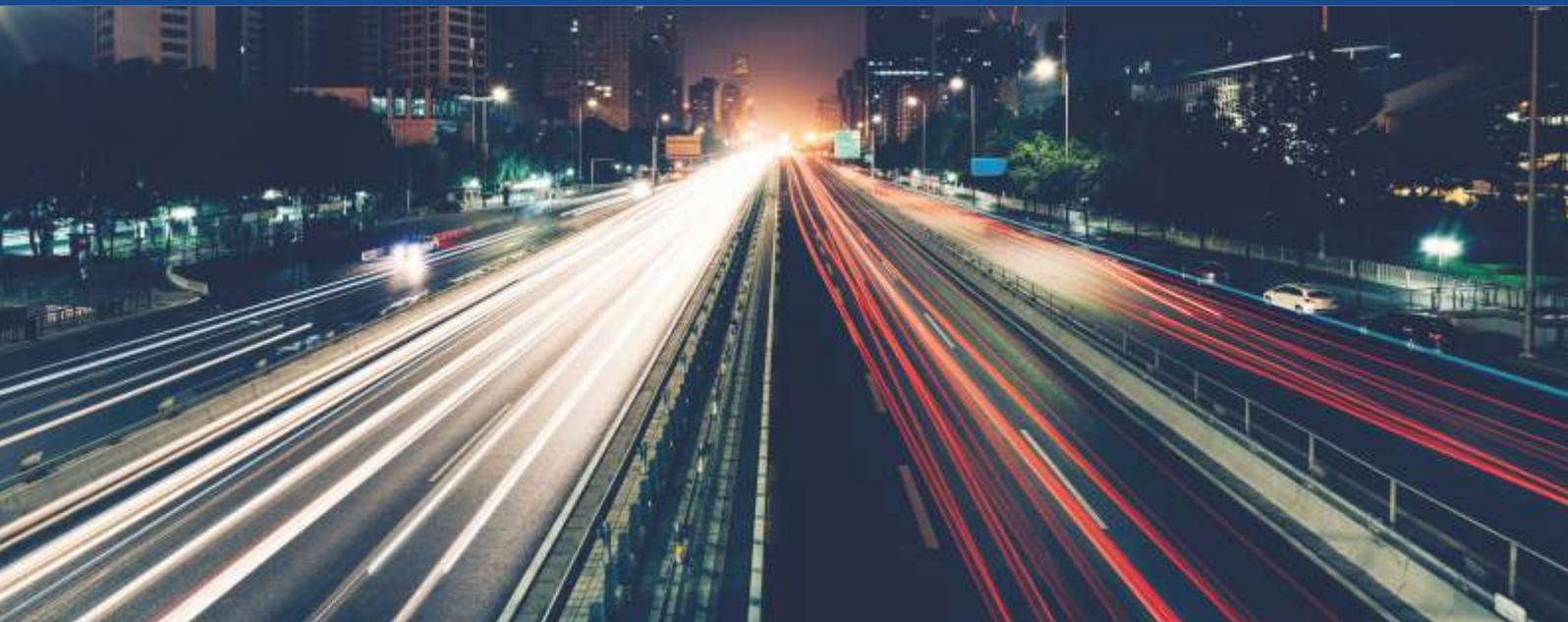
At TollPlus our passion is using technology to find advanced solutions to real-world problems faced by our agency partners. Sound dry? Not to us. Imagine a tolling authority that processes over 600M transactions a year and earns more than \$1B in revenue; yet loses over \$50M of it as uncollected due to inefficient business systems. This is just one problem that exists today in the North American toll management industry. Imagine the possibilities of what the confluence of technology and innovation can bring to bear on combatting this problem. We did.

In 2007 a group of experienced IT professionals working in the banking and credit card transaction fields realized that their talents could be effectively utilized in another high-volume transaction sector that was also confronted with deep challenges: the toll road management industry. After extensive analysis and exhaustive research into current issues and future needs, we assembled a world-class technical team with decades of combined experience in transaction processing and product development to meet these challenges head on.

After a couple of years of development TollPlus deployed its first best-in-class intelligent toll road management system. Since that initial offering, our tolling back-office system has continued to be enhanced and transformed into its current state.

Top-BOS™ is a scalable, lightweight, and fully secured enterprise application that provides a comprehensive, highly customizable, and modern end-to-end solution for the automated management of modern toll roads.

OUR PROMISE: TOLLPLUS WILL REMAIN EXTREMELY LEAN AND EFFICIENT, ENABLING US TO PARTNER WITH OUR CLIENTS TO DELIVER AFFORDABLE, HIGH-VALUE SERVICES AND SOLUTIONS TAILORED TO MEET SPECIFIC BUSINESS NEEDS.



WHAT SETS TOLLPLUS APART

ATTITUDE, INTEGRITY, PASSION

We love to learn about challenges in IT and to implement elegant and innovative solutions. Helping our clients to be successful in their everyday business is our passion and our core mission.

We stand behind our products. We believe that we have the most capable offerings that have solved numerous challenges on behalf of our customer base. If we find a shortcoming, we are often able to craft a sophisticated and integrated enhancement in a very short period.

We know that we hold the fastest, least expensive, and best route to success—all we ask is for a chance to prove it.

WE DEVELOP SOLUTIONS...THROUGH SOFTWARE DEVELOPMENT

Another core passion. It's what many of us live and breathe every day of the year! We are dedicated to consistently reinvesting in R&D to ensure our products remain fresh, vibrant, and cutting-edge to keep us ahead of the competition—way ahead. Compare us to the competition, whose products are typically on their third or fourth iterations and have bolted-on additional functionality using outdated technology and legacy systems. We love to build, architect, re-architect, and release software to provide technological solutions that help to eliminate our clients' business problems.

LEADING-EDGE TECHNOLOGY AT A COMPETITIVE COST

We use pioneering technology and believe that our products provide the most powerful, flexible, and well-designed solutions available today. Our team's experience developing high-volume transaction processing products for the banking, credit card, and telecom sectors—and the ability to reuse design patterns helps us keep our cost base very low. Unlike our competitors, our applications do not require our

clients to license ancillary software products for them to work. TollPlus is a single, optimized, and highly-tuned platform.

While we are quite confident that we employ the most modern technology in the marketplace today, we are acutely aware that we can always improve. With each conference we attend, client we interview, and RFP we review, we continue to learn about what functionality is most valued within the tolling and transportation sector. As a result, we strive to enhance our products with these new and significant application capabilities, all while maintaining forward compatibility and keeping our customer base on the latest release through our patented, painless, and non-disruptive upgrade process.

LEAN AND EFFICIENT ORGANIZATION

We have an extremely manageable team of professionals that allows the organization to be nimble and immediately responsive to our customers' requests and needs. Decisions are turned around quickly, and the entire operation is optimized to provide high-value added benefits at a low cost. We understand that no two organizations are the same in the ways they will utilize our innovative solutions, so we are always willing to listen to a customer's particular needs to devise a customized solution that works efficiently and seamlessly within their work environment.



LEADING THE WAY

A COMPLETE PORTFOLIO OF SERVICES

Success in toll road operations requires a partner that can provide a portfolio of high-quality products and services for a constantly evolving business. At TollPlus we have cultivated a growing list of partnerships to provide solutions that meet changing business needs. Our partners include:

- ☑ Toll Road Equipment Providers
- ☑ Marketing & Public Relations Firms
- ☑ Third Party Collection Agencies
- ☑ Call Centers
- ☑ Print & Mail Service Companies

SIGNIFICANTLY REDUCED COSTS, INCREASED REVENUES, A STREAMLINED BUSINESS WITH FLEXIBLE SOLUTIONS – THAT’S THE TOLLPLUS DIFFERENCE

REDUCED COSTS

Conservative estimates based on TollPlus’ research and experience:

- ☑ Hardware costs (reduced by more than 50%)
- ☑ Software licensing costs (up to 80% reduction)
- ☑ IT maintenance costs (reduced 30-40% through streamlining an organization)

OTHER SIGNIFICANT SAVINGS

Call Center Operations

- ☑ Combined CSC and VPC
- ☑ Performance and availability
- ☑ Licensing
- ☑ Telephony

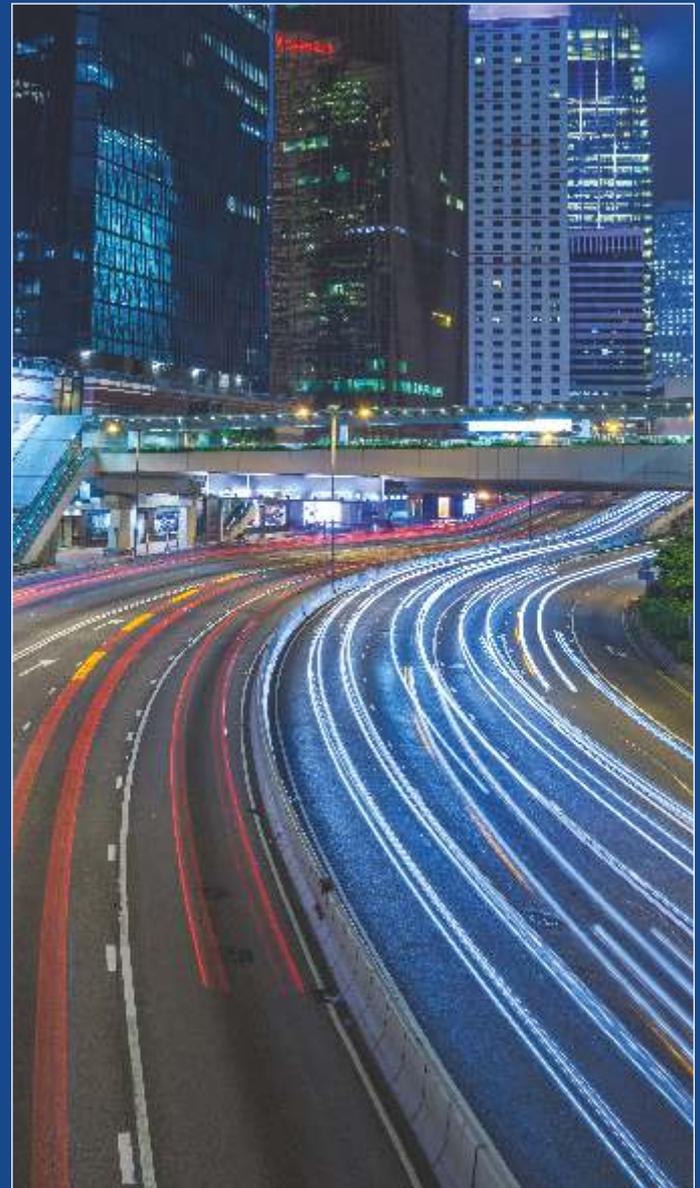
Reduction in product enhancement and integration costs

FINDING LOST REVENUE FROM REVENUE LEAKS & UNRECOGNIZED REVENUE

There are numerous reasons why an agency may not be recognizing all of its toll revenue.

This is a pervasive industry-wide problem. Our product has a framework to account for every single transaction coming into the system—thus minimizing and/or eliminating this problem.

Ask us how we can help.



FOR EVERY TRANSPORTATION INDUSTRY SEGMENT

TOLLPLUS – WE'RE RIGHT FOR YOU...

TollPlus' integrated, state-of-the-art design makes it the solution of choice for specific business challenges faced in every transportation segment:

ELECTRONIC TOLL COLLECTION

TollPlus is designed and built to automate the back-office functions of toll road management. It captures vehicle identity tags and the images through advanced video tolling technology and matches them with a customer database. The system has built-in capabilities to levy toll charges based on travel distance/time of day and road congestion.

TRAFFIC ENFORCEMENT

TollPlus takes a fresh, new approach to traffic and violations enforcement, allowing our customers to better manage their violations portfolio, track violations history, and reduce the need for write-offs. Our web-based enforcement solution is designed to handle all types of traffic violations. Whether the citation system is automated (red lights and speeding cameras) or manual (DUI and police-issued speeding tickets), TollPlus can handle the full violation life-cycle, including payment processing, collections, court, and DMV registration locks.

PARKING MANAGEMENT

TollPlus makes parking management easy by facilitating the calculation and automatic collection of parking fares. The system records all vehicles entering and leaving a facility, then calculates and automatically generates a parking bill based on metering. TollPlus also provides flexibility to work with dynamic pricing based on demand. Once a parking spot is selected, which can be done right from the customer's smartphone, the customer's account is then electronically debited to cover the parking fee. TollPlus can display available parking spaces in a facility and deter customers from swapping parking tags.

FARE COLLECTION

The TollPlus solution is designed to process transactions in all 11 global modes of transportation today including bus, rail, ferries and more. TollPlus' ToP-BOS can interface with any of the existing fare collection host systems and process the transit transactions in the same back office system.

SMART CITIES

Efficiency, livability, integration, and sustainability are the primary characteristics of a smart city. By integrating a variety of services within a single operating center, the smart city concept offers maximum functionality to users in an efficient and economic manner.

AN EFFECTIVE SMART CITY MODEL WILL FEATURE:

- ☑ An account-based system offering both prepaid and postpaid accounts
- ☑ A customer mobility card similar to a Visa or MasterCard
- ☑ RFID tags to track fees, payments, taxes, etc.
- ☑ Access by web, phone, customer service center, or walk-in service center
- ☑ Case management and incident management capabilities
- ☑ Mobile apps for payment transactions, traffic, weather, and service notifications

TollPlus' wide-ranging applications will support the Smart City concept through integration to the various systems and services that comprise the Smart City model.

TollPlus is creating today's most efficient and effective products and services for all segments of the transportation management industry. Now, what can we do for you?

END-TO-END SOLUTIONS

THE TOLLPLUS MISSION:

BE THE INDUSTRY LEADER IN DEVELOPING LOW COST, HIGHLY EFFICIENT, HIGH-QUALITY SOFTWARE SOLUTIONS FOR THE TOLLING/TRANSPORTATION SECTOR.

We believe in continuously advancing the quality and capability of transportation software. **We believe** in continuously investing in research and development. **We believe** that our first job is to understand customer needs. **We believe** in empowering our employees to make them proactive in contributing to the success of our customers.

TOLLPLUS—DESIGNED FOR UNIQUE BUSINESS

The toll road management business can be very challenging. At TollPlus we recognize this reality. Our suite of products is globally adaptable and provides each toll agency with a “Swiss Army Knife” of capabilities to meet every business need.

TollPlus maintains lightweight and nimble systems designed to reduce overhead and increase revenue, while integrating seamlessly into our clients’ unique business environments. Our products work best when purchased as a complete solution; however, our highly configurable design also makes them perfectly suited for integration with legacy systems.

WE KEEP OUR COSTS LOW TO PASS THE SAVINGS ONTO OUR CUSTOMERS

We bring our passion for optimized systems and services to all areas of our business. By finding creative solutions to keep our own business costs in line, we can provide clients with an extremely high-quality service at a very competitive price.

CORE MODULES

- Accounting and Finance
- Audit
- Content Management
- Court Processing
- Customer Service
- Document & Image Management
- External Web
- Incident & Problem Management (for Back Office and Facility Management)
- Interoperability
- Inventory Management
- Knowledge Management
- Maintenance Online Management System (MOMS)
- Notification Management
- Pay-By-Mail
- Plaza Operation
- Report Processing
- Shift Management
- Single Sign-On
- Social Media Integration
- System Administration
- Toll / Traffic Violation Center
- Transaction & Payment Processing
- Video Tolling

SERVICES

- Turnkey Projects
- Implementation and Maintenance Contracts
- Consulting Services
- Data Conversions
- Systems Integration



FLEXIBLE PRICING & SERVICES

TollPlus provides three flexible service and pricing models, designed to grow and change as a business evolves.

OPTION 1: PURCHASE TOP-BOS LICENSE

The software is hosted by the toll agency using its own hardware and infrastructure. Toll customer relationships are managed by the agency, giving the agency direct control over the people, processes, and technology.

OPTION 2: SUBSCRIBE TO SOFTWARE AS A SERVICE (SAAS)

The software is hosted by TollPlus. Toll customer relationships are managed by the agency or TollPlus.

The toll agency can use its own call center or choose to leverage TollPlus' call center service, giving TollPlus control over the people, processes, and technology. There are no hardware or infrastructure costs and free system updates and upgrades are included.

OPTION 3: HYBRID MODEL

Hosted by the toll agency using its own hardware and infrastructure. Toll customer relationships are managed by the agency or TollPlus. The toll agency can use its own call center or choose to leverage TollPlus' call center service, giving the agency control over the people, processes, and technology.

Charge	Purchase	SaaS	Hybrid
License fee (perpetual, term, or subscription)	Yes	No	No
Per transaction fee	No	Yes	Yes
Customization fee	Yes	Yes	Yes
Installation fee	Yes	No	Yes
Data migration fee	Yes	Yes	Yes
Maintenance and support agreement	Yes	No	Yes

